

Edge Coaching Advantage



BACKED BY RESEARCH

Ten years of university based, randomized, double blind, control group research and pilot testing have proven that Edge Coaching works. Edge Coaching is four times (4X) more effective than any other educational intervention on the issues that these students deal with: self-regulation, perseverance, willpower and grit

PROVEN IN SCHOOLS

Example: The Edge In-School Coaching program helped Giaudrone Middle School, a designated Washington State "Turnaround School" **go from 5th to 50th in school percentile rank** in WA State.

PRAISED BY ADMINISTRATORS

"...the best thing we've ever done for our at-risk youth."

- Zeek Edmond, Principal, Giaudrone Middle School

"...a natural fit with our work to help students take ownership of their learning and progress toward their academic goals."

- Jeff Petty, Principal, Big Picture High School

"We learn to listen and ask the right questions...it would benefit all teachers to deal with students. It's so simple."

- Laura Schlottman, Principal, Magnolia Science Academy, San Fernando, CA

CONTACT EDGE TODAY

Neil Peterson
206.910.7515
nppeterson@edgefoundation.org

THE FOUR ELEMENTS OF EDGE COACHING

CONNECTION - A highly trained coach working one-on-one with a young person. Not parental, not disciplinary, not teacher, not therapist, and not just a well-meaning volunteer.

OWNERSHIP - The Edge coach does not "direct" the session. Instead, the young person decides the topic of the session while the coach uses a non-directive questioning method that draws out a description and analysis of the problem being faced. The coach continues this type of questioning to identify the young person's goals, alternative strategies to address the problem and what actions the young person wants to pursue in the coming week. The young person leaves the sessions with total ownership of the problem, the goal and the strategy for the coming week.

RESILIENCE - Coaching sessions happen every week. If the strategy selected for the past week was ineffective, that is acknowledged and the coach and young person determine that a different strategy needs to be developed. Using the same non-directive questions, the coach and young person work together to find another way of approaching the issue. This helps the young person develop perseverance and resilience.

EMPOWERMENT - The process of Edge Coaching does not end once the young person finished their year of coaching. By the end of their coaching year, the young person has built attributes he or she is going to need throughout life – a sense of control, knowing that he or she is an effective person who can make decisions and control outcomes and practice recognizing problems and changing course when needed.

WHAT MAKES EDGE COACHING DIFFERENT

Many programs have the first and last element: a caring adult and repetition, whether they Edge uses the same techniques that executive coaches use with senior business leaders: get together every week, draw out a clear identification of the issue, identify alternative approaches, own the strategy and repeat the process and adjust course until the problem is solved.

The Edge method of coaching works for many young people who have tried tutoring or mentoring before but have not been offered a chance to make their own decisions and own their own outcomes.